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Notice: It is illegal to refuse to give up the line
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LaSalle News

THE OFFICIAL

LaSalle - Sandwich West - South Windsor
River Canard - Roseland Paper

THIRTEENTH YEAR

"NEWS ABOUT PEOPLE WE ALL KNOW"

Authorized as Second Class Mail
Post Office Dept., Ottawa

Phone RE 4-7459



VOL. 10; No. 49

CHRISTMAS EDITION

1961

The LaSalle News — LaSalle, Ontario

S.A.G.

3c per copy

PAGE ONE



THIS IS THE SEASON FOR RECALLING
WARM FRIENDSHIPS —
AN OPPORTUNITY FOR US TO EXTEND
OUR SINCERE GRATITUDE FOR YOUR
PATRONAGE — AND TO OFFER YOU
AND YOUR FAMILY OUR VERY BEST

Holiday Wishes

THE LA SALLE NEWS AND STAFF

The LaSalle News

Established in 1948

Authorized as Second Class Mail

Official Newspaper of Sandwich West

Circulation: LaSalle, River Canard and South Windsor

Published weekly by LaSalle Press

Telephone RE 4-7459

Merry Christmas

By R. F. STEELE

Christmas is a wonderful time of the year. The bustle of the shoppers; the gayly wrapped packages; the trees and coloured lights; the Christmas turkey and flaming pudding; and the cheerful friendliness of those you meet gives the entire community a warm glow of welcome.

For the children of course, excitement and anticipation mark the advent of Santa Claus arrival. The joy and wonderment mirrored on a child's face Christmas morning is a sight to melt the hardest of hearts. Many a parent goes back through years and can find delight in the joys of his offspring.

Still more heartwarming is the warm cordiality of friends and strangers alike. Old acquaintances drop in to say Hello after many months of absence. People we normally pass on the street without a word offer a pleasing smile and a cheerful good morning.

All mankind appears to behave as the good God intended we should.

Then the season passes and we begin a new year. The warm smiles and the friendly greetings are put back on the shelves with the Christmas decorations and we go on our way with complete indifference to each other.

The warm glow of welcome has faded in the dreary cold of January.

But why? Why do we do this to ourselves and each other? What quirk in the nature of man is responsible? Or better yet, what or where can the remedy be found?

Our work—a-day world would be so much more pleasant of some magic formula could be found to give us all the courage to share our pleasures with one another. Perhaps teaching the children the greatest joy is in giving rather than receiving — might act as a remedy in the years to come. If we taught them less of Santa Claus and gave them an opportunity to earn money to purchase a present for Mother and Dad they could experience for themselves the joy in giving.

The most assured remedy is in the One who is born on this day. If we gave more of our selves to Him then we would have a greater capacity for His peace and happiness toward each other.

But we do have the holiday season and let us be thankful for that. So to you and yours the happiest friendliest Christmas of all!



HEAD FOR CUBA...

GREETINGS!



DEAR FRIEND,

Just a few lines to let you know we appreciate your loyal patronage, and wish you a very Merry Christmas!

Borden's Milk

PAUL DESJARDIN

RAY MICHAUD

FLOYD DURR

NOTICE

TOWNSHIP OF SANDWICH WEST PETITIONS FOR LOCAL IMPROVEMENTS

TAKE NOTICE THAT ALL PETITIONS FOR WORKS TO BE CONSTRUCTED IN 1962 UNDER THE LOCAL IMPROVEMENT ACT, MUST BE RECEIVED BY THE CLERK OF THE MUNICIPALITY OF THE TOWNSHIP OF SANDWICH WEST NOT LATER THAN DECEMBER 29, 1961

PETITION FORMS ARE AVAILABLE AT THE TOWNSHIP OFFICES FROM 9 A.M. TO 5 P.M. MONDAYS THROUGH FRIDAYS. PETITIONS FOR WORK RECEIVED AFTER DECEMBER 29th, 1961 WILL NOT BE CONSIDERED IN THE 1962 BUDGET AND WILL NOT BE COMMENCED UNTIL 1963.

DATED at WINDSOR, ONTARIO; this 30th day of NOVEMBER, 1961.

LOUIS DUROCHER
CLERK-TREASURER



CHRISTMAS GREETINGS TO ALL
SACRED HEART CHURCH — LASALLE
CHRISTMAS 1961

MIDNIGHT MASS will be a Solemn Mass Sung by the Pastor.

ORGANIST: Mrs. Arsene Brunet

SENIOR CHOIR will sing the Mass in F by Leonard

DIRECTOR OF CHOIR: Mr. Roland Maure

Before Midnight Mass from 11:15 on the Our Lady of Sorrows Girls Choir will sing Christmas Carols under the Directorship of Mrs. Louis Pajot Sr.

The Morning Masses will all be High Masses at 8:9;10;11;12

The Senior Choir will again sing at 10 AM Mass

The Altar Boys Choir will sing at 9 11 & 12 O'clock Masses

Joke of the Week



Telegram
 "OK, son, so you smashed a small window — it's not the end of the world."

**Merry*
 Christmas**

With the coming of the Yuletide we extend to our many fine friends and their families our very best wishes for a happy holiday.
RENAUD IHA HARDWARE



CHRISTMAS JOY TO ONE AND ALL

ST. ANDREWS CHURCH
ANGLICAN

DECEMBER 24th — FOURTH SUNDAY IN ADVENT

3 AM — HOLY EUCHARIST

9:30 — MORNING PRAYER & Preparation for Christmas Communion

11 AM — FAMILY SERVICE

7 PM — FIRST EVENSONG OF CHRISTMAS

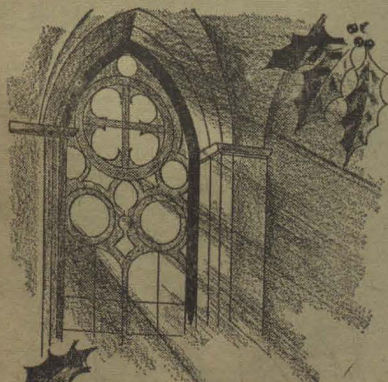
11:30 PM — MIDNIGHT EUCHARIST OF CHRISTMAS

CHRISTMAS DAY — DECEMBER 25th

9:30 AM — HOLY EUCHARIST

11 AM — FESTIVAL MORNING SERVICE & HOLY EUCHARIST

STANLEY R. SMITH, Rector



PEACE and JOY

...May they be yours
 this Christmastide

A. J. REAUME MOTORS



MAY WE TAKE THIS OPPORTUNITY TO WISH YOU THE BLESSINGS OF CHRISTMAS AND HAPPINESS IN THE NEW YEAR AND TO SINCERELY THANK YOU FOR YOUR PATRONAGE.

LaSalle Dairy Ltd.

PHONE RE 4.7300

LASALLE



Times have changed since Union Gas started serving Southwestern Ontario 50 years ago. Among other things the gas range has



house however is still interested in the same thing — What's cooking? undergone an almost miraculous transformation. The man of the

Thanks

LADIES & GENTLEMEN:

On behalf of the Muscular Dystrophy Association of Canada all firefighters in Canada and the United States of America have obligated themselves and took upon themselves to conduct a house to house campaign for funds, for this non profit charitable organization.

All Sandwich West Firefighters gave their time freely — without question; helping others who could not help themselves. To all Sandwich West Firefighters a humble thank you for making our success a reality.

There is an old saying — I consistently complained about my feet — until I saw a man who had no feet: We all realize the truth of such a statement — and we are thankful we are not in this position; our efforts are insignificant but our purpose is Sincere,

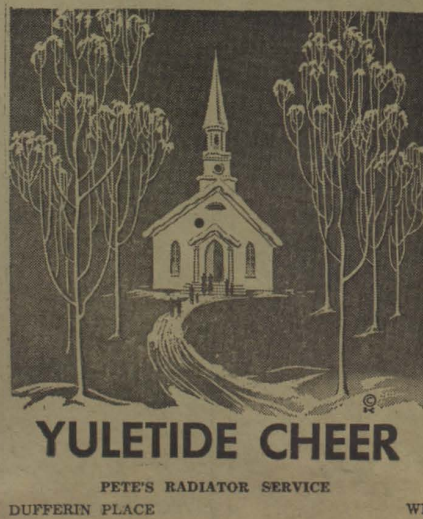
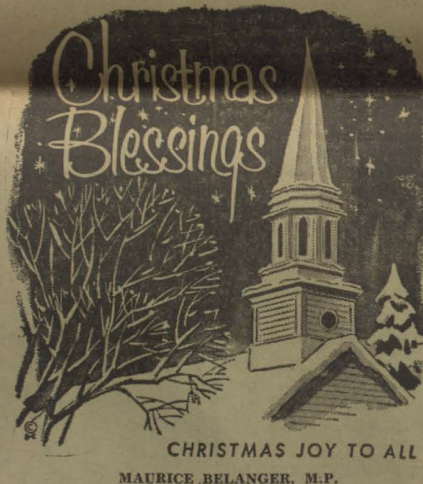
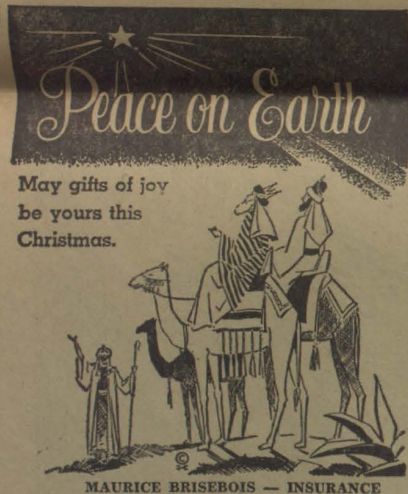
To those who were able to give and those whose circumstances denied them this right — we sincerely thank each and every one of you for your generosity and consideration; your dedication was to those who so humbly request assistance:

A VERY SPECIAL Thank You to everyone; YOU made our annual Drive for Muscular Dystrophy Funds a success; May you all enjoy a Happy FIRE SAFE HOLIDAY SEASON!

Yours Sincerely

CAPT. NORM MARTIN

SANDWICH WEST
FIRE DEPARTMENT



Glee Club Entertains

The Glee Club of St. Pauls School, Malden Road, decked out with gay red hues, entertained their PTA at their December meeting. Led by Sister Mary Donald, S.N.J.M., a merry round "Gaily Singing" followed by an old English melody — One Morning in the Meadow, Yuletide Nite; the old familiar Silent Night and ended with Pat-a-Pan, a French song adopted for the occasion.

Members were urged to try to speed up the sale of tickets — the proceeds of which will be used to stock the school Library.

A lovely Christmas mural, depicting the birth of Christ and handicrafts of different grades were greatly admired by the parents.



SLEEPING BAG slumber for a choir of 32 Korean orphans, touring Canada and the United States. At the start of the tour beds were provided for the children, but not being used to the mysteries of a mattress, they kept rolling off. Now they carry sleeping bags on the tour and are happy to bed down on a flat, firm and fall-proof floor.

LaSalle and Sandwich West News

ISSUED WEEKLY — \$1.00 PER YEAR

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Name _____

Address _____

() Enclosed is payment of \$1.00

() Please bill me later.

LaSalle Community Market

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FRONT ROAD

LA SALLE

PHONE RE 4-7491



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Good Hope, Good Cheer—
May you receive them all!**

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Francis L. Janisse, Owner - Director

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146 WESTMINSTER BLVD.

LA SALLE



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A Happy Christmas Tale

Mrs. Southern was desperately in need of money and so when she came across the Currie and Ives print she thought right off it might be possible to sell it to some Collector for a considerable sum.

The painting was dusty and fly specked and encased in a heavy antiquated gold frame but she carried it down to the kitchen and cleaned it as good as she could and then called in Burt.

"It has been in the attic for years. Mother had it a long time ago, and you know some Currie and Ives prints are worth money" she explained.

Burt scratched his chin and scrutinized the barely distinguishable signature. He nodded slowly. "You might get something for it at that. It is a Currie and Ives all right and it's sure enough old" he said.

"Oh Burt wouldn't it be wonderful if we could — why it would just solve everything!"

Burt grinned — Well there is no harm in trying. More I look at it the more I think perhaps it might bring a price. Tell you what I can do: I will call Moe Avery. He is a collector and he will buy it if it is worth anything.

So Burt went to the phone and called Moe Avery. — He will be here in an hour — he told his wife. We had better not get

too optimistic though. Probably turn out to be worthless.

Oh Burt! you don't think it will! Why — why I would be satisfied if it brought \$50!

Ought to bring that — ought to bring more! However — no use getting optimistic — said Burt.

Mrs. Southern sighed: Fifty dollars — think of it! Just think of all the things we could do! But there. As you say — I must not get optimistic.

Burt agreed: That is best! Even \$25 is a lot of money to us.

They talked about the prospects and possibilities — both pro and

con, undergoing various sensations of hope and fear and optimism and misgivings until finally the door bell rang and Burt admitted Moe Avery.

Moe was a brisk and efficient little man. He greeted them briefly and then produced his glasses.

He asked: How long has this been in your family?

Mrs. Southern answered: Oh, ever so long. I have rather lost track.

Said Moe: Huh — you have been been saving it?

Said Mrs. Southern: Yes, we have been saving it.

The collector removed his glasses carefully returning them to his case and put the case in his pocket. His face wore a doleful expression. He sighed heavily and said: I am afraid I cannot offer you enough to make it worth your while to sell. — I am so sorry.

She said striving to keep her voice under control: Just a minute Mr. Avery — we do need the money and I have gone to the bother of carrying it away down stairs —

Mr. Avery hesitated and then said: No — I cannot do it; it would be robbery; Tell you what: I will phone a collector friend of mine and send him out.

Mrs. Southern felt panicky. What if the collector friend could not pay them anything? After all Mr. Avery knew them and was bound to be sympathetic. The collector friend might merely make an excuse.

Mr. Avery looked from one to the other of them; then said: Well all right since you insist. But do not feel insulted at my low figure. I realize what you have here all right. Do not mistake that. But ready cash is scarce and it is the best I can do.

Mrs. Southern had visions of \$3 and even \$2. The suspense was making her nervous. She said: Well, what is your offer?

The collector took a deep breath replied: OK — now remember and do not throw me out. It is a rare print — we all know that — but the best I can offer right now is \$1300.

Thirteen hun — Burt tried to catch his wife before she hit the door. But he missed: She was conscious again when the doctor arrived.

The doc said: She will be all right in a few minutes. Must have got a slight shock — Well I will be running along. Merry Christmas.

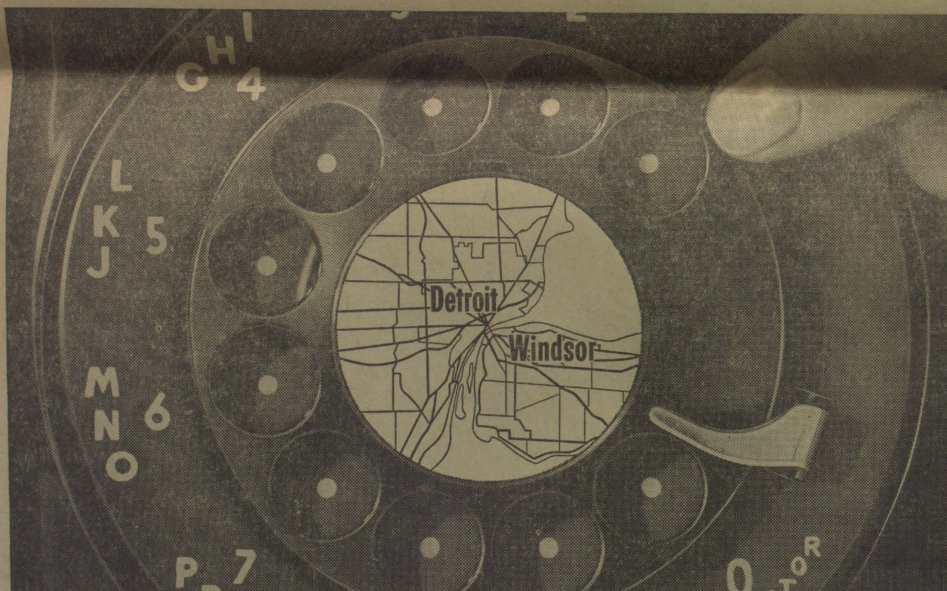
Burt replied: Thanks — Yeah! Merry Christmas! Yeah Merry Christmas — You! Merry Christmas! You bet!

Please remember

THE NEW WAY

to Dial Direct to

DETROIT and EASTERN MICHIGAN



If the number you want to reach in Detroit or anywhere in Eastern Michigan is—FOR EXAMPLE—KL 5-2368, here's the way to dial:

1

(To connect with DDD equipment)

313

(Numbering Plan Area code for Detroit & Eastern Michigan)

KL5-2368

(Distant Number)

Then, give the Operator the number from which you are calling, and you will be connected to the telephone you wish to reach.

This is the new, uniform Direct Distance Dialing method which was introduced on December 10th for all Bell Telephone customers in

WINDSOR / AMHERSTBURG / LaSALLE / MAIDSTONE / McGRIGOR / TECUMSEH.

Page 4 of your new telephone book lists all the places you can call by the new DDD method.

BELL



WALTS PLUMBING & HEATING
Free estimates. Variety of colour in fixtures.

Phone WR 5-3536

Old Festival

The exact age of our Christmas festival is not known. Records show however the holiday was spoken of in the fourth century as a custom of long standing.

Christmas began as Christ's Mass — or the Mass of Christ, sometime during the fourth century. It took that amount of time after the Nativity for such a great importance as the birth of Christ to be realized by the people. Until this time it had long been a custom of the church in celebrating time of death rather than births. — Christ's birthday was the first to be made an occasion for feasting.

The date for celebration of the Christ Mass was selected by the Church. So many years had elapsed the actual date of His birth could only be a matter of conjecture.

The Festival and spirit of Christmas spread through the Christian worlds. Pagan customs, even as they do today — attempted adapting themselves to the Christmas season.

For many years after the origin of Christ's Mass — the Church frowned upon the practice of exchanging gifts during the festival

Bowling News

Bowling stars in LaSalle as of last week were as follows:

MENS 10 PIN LEAGUE

Bern Renaud — 203

Al Bondy — 203

Harry Houghton — 203

Ernie Drouillard — 200

Al Marentette — 201

Ray Amlin — 204

LADIES 10 PIN LEAGUE

Bea Rene — 161

Mary Kornacher — 160

Anne Trotter — 152—157

Doris Prieur — 172—170—152

Jan Runstedler — 177

Mary Meloche — 180

Dorella Grondin — 150—172

Judy Grondin — 175

ST. PAULS 5 PIN

Bob Soucie — 210

Joe McKernan — 208

Bessie Carrick — 213

Ollie Leahy — 215

Ray Lucier — 246—223

season. Later however our practice was condoned in remembrance of the spirit of the 3 Kings of the Orient who had followed a shining star to the crib of the new born Christ bringing presents with a sense of humility.

Rites Forbidden

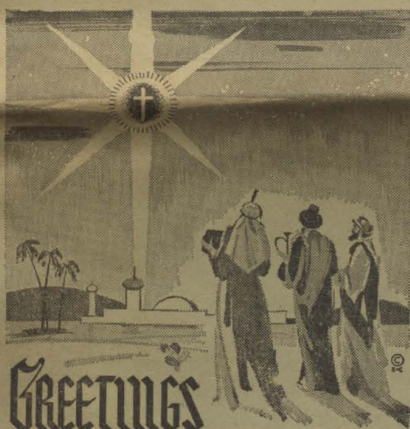
Did you know the observance of Christmas was once forbidden in England — the home of the Yule Log, the Carol Singer and the wassailers?

During the Reformation many believed the jollity of Christmas was sacrilegious. Parliament on Dec. 24 1652 ordered that "no observance shall be held of the five and twenty day of Dec. commonly called Christmas day; nor any solemnity used or exercised in churches upon that day in respect thereof.

This edict proved to be very unpopular with the masses of people. It was not until many years later however that Christmas was once again regarded as a holiday.



WINDSOR FUNERAL HOME
FRANCIS L. JANISSE



GREETINGS

YULETIDE BLESSINGS TO ONE AND ALL.
BERGERON MOTOR SALES



Happy Holiday!

Heartfelt good cheer we wish
you ... our loyal customers.
IVAN'S BARBER SHOP



To Our Friends -

The Happiest of Christmas Holidays!

OUR OFFICE WILL REMAIN CLOSED OVER CHRISTMAS & BOXING DAY BUT OPERATING STAFF WILL BE ON 24 HOUR DUTY TO ASSURE YOU & YOUR FAMILY A BRIGHT CHRISTMAS!

Sandwich West Hydro

LAWRENCE BRUNET
LORNE FITCH

ROY MOORE

FRANK CROWE
MAYNARD TOTTEN

Today marks the 50th year Union Gas has helped keep the sky blue over Southwestern Ontario

Blue because when natural gas burns the only by-products are carbon dioxide, nitrogen and water vapour—and they're already present in the purest air.

But there is more to our story than simply blue sky and fresh air:

Since the inception of our company fifty years ago, we have grown to the point where

we now serve more than 234,000 residential, commercial and industrial customers throughout Southwestern Ontario. The blue flame brings you economy and versatility as well as blue sky.

It heats homes and water, cooks, dries clothes, refrigerates

and incinerates for homes, hotels, motels, restaurants, hospitals, schools and you—name-it. It's kind to big budgets and small budgets alike because it's one of the most versatile and efficient fuels in the world.

In industry, it helps produce

everything from soap to cars to tempered steel, and in many cases, it becomes the raw material itself to produce modern synthetic fibres and plastics.

So whenever you look up and see a blue sky, think of a blue flame.

And Union Gas.

And fifty years of established service.



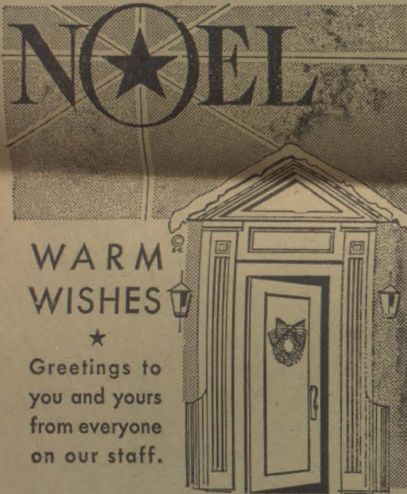
UNION GAS COMPANY



SEASON'S GREETINGS

To all our good friends and their loved ones, we extend our sincerest wishes for a Christmas season filled with cheer.

CHATEAU LASALLE TAVERN
Props: MIKE & ANN STASICK



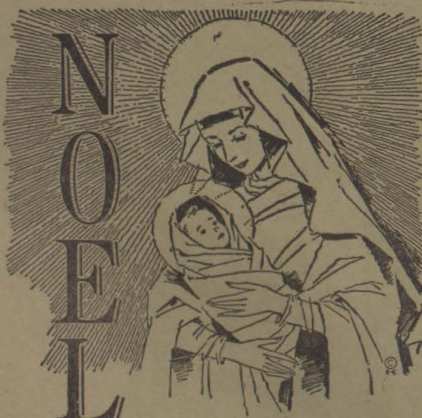
WARM
WISHES

★
Greetings to
you and yours
from everyone
on our staff.

STIERS GAS APPLIANCE

NO: 18 HIGHWAY

SANDWICH WEST



MAY THE TRUE SPIRIT OF
CHRISTMAS BE REBORN ON EARTH.

JANISSE FUNERAL DIRECTORS
GEORGE & ARMAND



The prevention of disease is one of the most important of the many functions performed by the Public Health nurse in your community.

Dymond Discusses Health in Ontario

Public Health Nurse (2)

Matthew B. Dymond, MD, CM,
Ontario Minister of Health

The prevention of disease is one of the most important of the many functions performed by the Public Health Nurse in your community.

She is particularly active in helping to control the spread of tuberculosis, a highly communicable disease.

With the approval of the physicians, the Public Health Nurse works directly with the patient, his family and other contacts, through visits to the home and clinic.

She helps the patient and family accept and follow medical advice and assists them until the patient is through the difficult rehabilitation period and restored to a normal way of life.

Without the aid of the public health nurse many TB patients

might find the long road to recovery even longer.

And of course TB is not the only disease with which your Public Health Nurses are concerned. They organize and assist at immunization clinics.

They are in an excellent position to spot early symptoms of disease as they visit schools and see hundreds of children periodically.

The Public Health nurse is a member of the team which includes the physician, the parent and the teacher, all working together in the interests of the children of this province.

Her work in preventing disease is invaluable to the people of Ontario. That's one of the reasons your Ontario Department of Health provides annual refresher courses for the Public Health Nurses.

39/11/12/61

Any questions on the work of the Department of Health in this field, or suggested topics for these columns, should be sent to the Director of Information and Publicity, Ontario Department of Health, Queen's Park, Toronto.



Merry Christmas

Best wishes for a joyous Noel to
all our wonderful friends.

SUGAR BOWL RESTAURANT
MANAGEMENT AND STAFF

Xmas Games

Christmas is the time for family get togethers. One of the best ways to make these gatherings memorable for all concerned is to engage in games which the whole group can play.

A nice one to start off with would be a Sugar Plum Hhnt.

Have one member of the family hide Christmas candies ahead of time in various nooks and crannies around the house. At a given signal everyone starts hunting and gathering the pieces. The one who gathers the greatest number would be given a prize.

The Christmas Puzzle is another good one to get things going. Look through some magazines which are filled with pictures of Santa Claus. Cut out enough of these to go around — paste them on stiff paper and cut them into pieces. Then put each group of pieces in a separate paper bag. At the signal everyone opens a bag and starts putting his puzzle together.

The Xmas Scramble Contest is good for a group with older children. This is simply a contest to see who can unscramble a group of words the fastest. Just for fun see if you can work out the following — astna; erirrednt; ehsgh; dynea gosknkt; orte; trepan; hupn; alsore and niborb.

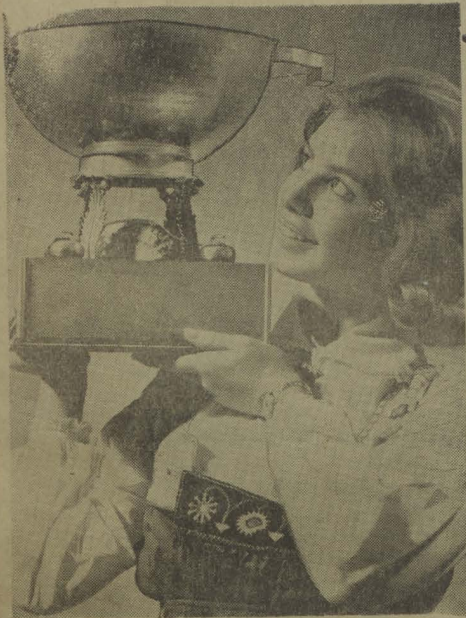


TO ALL AT CHRISTMAS

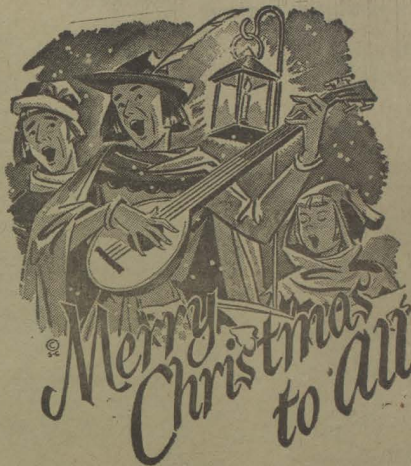
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THE LASALLE PRESS
Victoria Road RE 4-7459



SWEDISH BEAUTY queen Agmeta Von Otter holds the Scotch Cup to signal Sweden's entry into the world curling competition. Sweden will join Canada, Scotland and the United States in the 1962 battle for the Scotch Cup and world title. Agmeta, who is Queen of the Light, is dressed in her native Swedish costume.



LASALLE COFFEE SHOP

No License

Business places do not need a Licence to sell Christmas Trees nor have they had to deposit \$25 with the Township. The present bylaw requiring all who sell Xmas Trees to obtain a license and put up a deposit has been amended.

However, persons other than those with an established business in the Township are required to obtain a licence and make a deposit prior to selling their trees. Those who fail to comply will forfeit the deposit.

Each year the Fire Dept. has had to clear vacant lots after Christmas. The remaining trees are usually left by the owner and the Township has had to foot the bill for their removal.



GOLD STRIPE

THIS WHISKY. KEEPS ITS FLAVOUR

Even melting ice cubes
can't dilute the true taste
of Adams Gold Stripe.

It will keep its flavour
to the very bottom
of the glass—the mark
of a great whisky.

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**Adams
GOLD STRIPE**
CANADIAN RYE WHISKY



Holiday wishes

*At this Yuletide
season, we extend
to you and yours
our thanks for
your patronage,
and a most sincere
wish for a very
Merry Christmas.*

Your Purity Dairy Salesman

JAMES SEMANDE

ROLAND DIEMER

JULES BENETEAU



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- overlooking Lake Ontario
- hotel facilities
- entertainment nightly

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at the fabulous **Seaway HOTEL**

free parking at the door call RO 6-4392 for reservations

Old Bells

A pair of ancient church bells brought to Frankenmuth, Mich. from Bavaria shortly after it was founded as an Indian mission has been calling the congregation of St. Lorenz to Christmas Eve services for more than a 100 years.

Ninety five percent of all of the residents of the small community are members of the church. Earning the village the name of the most Christian community in the U. S.

Frankenmuth had never had a crime of violence and for a period of 25 years no one could remember anyone having been jailed. The only visitors to their lockup were transients given a night's lodging.

Scouts' Mothers Meet

The December meeting of the Mothers Auxiliary to Scouts and Guides was a Christmas Party held Monday evening Dec. 4 in the basement of Saint Andrews Church.

Two guests from Windsor were present — Mrs. B. Wilson past president; and Mrs. Outram, the president of the district Executive.

The latter presided at the installation of the following officers: Mrs. Len Timothy, President; Mrs. Frank Allen, Vice Pres.; Mrs. Glen Howard, Secretary; Mrs. Andy Hrbak, Guides Treas.; Mrs. Wm. Hatton, Scouts Treas.

A report of the sale of the Licorice All Sorts indicated it was going well. Proceeds will be used to further Guide and the Brownie activities.

A gaily decorated Door Prize was won by Mrs. James Pearson.

A delicious Lunch was served by Mrs. E. Liffiton; Mrs. Doug Medcalf; Mrs. A. Meyer and Mrs. Len Timothy.

Warm appreciation was expressed to Mrs. Stidworthy for showing and narrating scenes from her recent trip to England and Scotland.



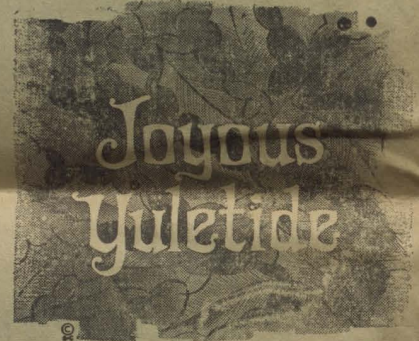
**GET THE
HAPPY FLAVOUR
OF CARLING
Cinci
THE LIGHTER LAGER BEER**



JUST SAY THE WORD... "Cinci"

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PHONE RE 4-7344



**HAPPY HOLIDAY GREETINGS
TO ONE AND ALL!**

MATTIE'S BEAUTY SHOPPE
Mattie and Mary Jane



**To All
Our Many
Friends...**

FROM THE MANAGEMENT & STAFF

LASALLE COMMUNITY MARKET



TNS
MIGHTY MOUTHFUL or sugar-candy, thinks 6-year-old Susan James as she tries to guess the weight of the peppermint cane. The sweet stick is being displayed by a confectioner in Chatham, Ont., and the child who can guess its weight collects the candy for Christmas. Pete Deane, with Susan, is six-foot tall but the giant cane towers more than a foot and four inches above him.

"PERCE STRINGS" by Ray's RADIO & TV

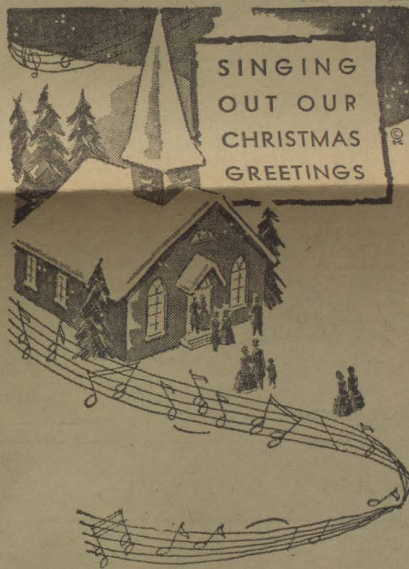


LaSalle RE. 4-7272 **Ray's** **Windsor** CL. 6-1056
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LASALLE • ONTARIO

Harry's Electric
Domestic & Commercial Wiring
Wiring Repairs — Fixtures
PHONE RE 4-7344



A & D SERVICE
BUMPING & PAINTING
TOWING
All Types of Mechanical Work
FRONT ROAD at PETRIMOUX



Greetings

WE HOPE THE MAGIC OF THIS GLORIOUS SEASON
EXTENDS THROUGHOUT THE YEAR FOR YOU & YOURS
BRINGING WITH IT THE BLESSING OF HAPPINESS,
THE JOY OF GOOD HEALTH AND THE PLEASURE OF
WARM FRIENDSHIPS.

Conklin Lumber Co. Ltd.

LASALLE

PHONE RE 4-7863

N & D
SUPER MKTS.

1349 GRAND MARAIS

OPEN WED. THUR. & FRI
TO 9 O'CLOCK

**S & M GIFT
STAMPS**

Canada Bread
FOR THE BEST
BREAD, CAKE, SWEET
GOODS

and
COURTEOUS SERVICE
CALL

CL 4-2589
or

**Gordon Pare
Hugh Semande**
LaSalle, Ont.



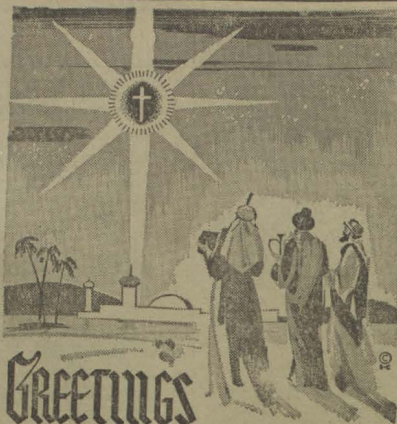
WARM
WISHES

★
Greetings to
you and yours
from everyone
on our staff.

ORLO FARNHAM

NO: 18 HIGHWAY

SANDWICH WEST



YULETIDE BLESSINGS TO ONE AND ALL.

HERBERT D. RUNSTEDLER

Rep: METROPOLITAN LIFE

OFFICIAL HOLIDAY TUESDAY

Boxing Day has been declared an official Holiday for Sandwich West. Township offices are going to close along with Banks.

According to law the banks cannot remain closer for more than 2 days. To accomodate their customers the Banks will open Saturday.



"Yes, you do need new ones."

NOEL

Glad Tidings
of Joy to
everyone

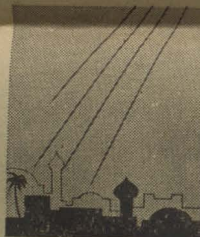


SANDWICH WEST CHAMBER OF COMMERCE

NOEL



Hoping the
blessings of
Christmas
shine upon
each of you.



HELIN TACKLE COMPANY LIMITED

Joke of the Week



"It's all right now, dear — mother's out of the bathroom."



"They've voted ten to two on the Dodgers winning today."

BLOOPER—By Kerr



GRAMPA—By Rocquembert



"Light Up" for Christmas

SPONSORED BY SANDWICH WEST CHAMBER OF COMMERCE



TO ALL AT CHRISTMAS

RAY'S RADIO & TV

Looking for something?

WANT ADS

FOR SALE

Large Baby Crib with Mattress; in good condition — reasonable; Phone RE 4-7176

FOR SALE

Choice Scotch Pine; Spruce and Balsam Christmas Trees; Large trees for churches and halls; Also winter potatoes; — Frank Sterling; 592 Reame Rd; LaSalle; Phone RE 4-8566

FOR SALE

Frying and roasting chickens and fresh eggs. Phone RE 4-7076 — Louis R. Beneteau; River Canard

GEORGE

and

ARMAND**JANISSE**

Funeral Directors

Regulations Changed

The regulations governing how close a building may come to the Lot Line have been changed by the Sandwich West Council. The new ruling requires 10% of the lot frontage on one side and 3 feet on the other, — providing that there still is 9 feet between the new building and that on the adjacent lot.

The previous regulation required 10% on both sides of the dwelling. Many residents of the Township have complained that an attached garage or carport could not meet that demand.

The Council was hesitant in changing the bylaw in fear the area might take on a cramped appearance.

Reeve felt it would be unfair to prevent such people from constructing a garage that enhances the appearance and value of their home.

Menzies Appliance**SALES & SERVICES**

Thor, Inglis, Connor & Beatty

WASHERS — PARTS

1022 Wyandotte St. West

NEW 25 LB. WASHER**First Crib**

Saint Francis of Assisi now is believed to have originated the custom of displaying the Christ Child in a Crib at Christmas time.

He is reported to have said to one of his followers: "I wish to celebrate holy Christmas night with you. In the woods near the cloister you will find a cave where we shall arrange a manger filled with hay. We shall have an Ox and an Ass just as in Bethlehem. I wish to see how poor and miserable the Infant Saviour became for us.

So at midnight in the small Italian village of Garcia in the year 1200 — Saint Francis and his followers celebrated Mass at the cave and sang hymns in honour of the Christ Child.

**O Holy Night**

MAY THE RADIANT JOY OF

THE TRUE YULETIDE

SPIRIT BLESS THE EARTH!

GIGNAC GROCERY

Mabel and Marie



TO OUR MANY FRIENDS...
A VERY MERRY CHRISTMAS!

JACK FLEMING APPLIANCES

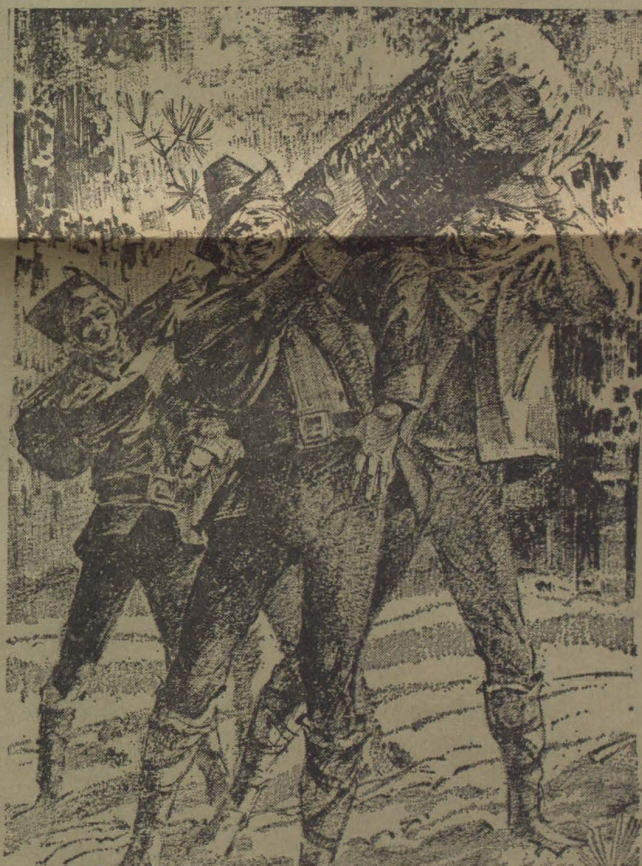
Malden Road

River Canard



...at this
Holy Season

...the peace and joy be with you
BART EVON FURNITURE AND COLONY SHOP
Bart, Marc and Staff



Yuletide Wishes

May all the warmth and cheer
of Christmas abide with you.

Township of Sandwich West

COUNCIL AND STAFF

Christmas Legends Are Many

There are almost as many Christmas Legends and superstitions as there's been Christmases. Countless customs from the Old World have been absorbed through the centuries into Celebrations that we participate in today. A few however have

been passed down from one generation to another remaining always the same.

The Indians of Canada, for example believe that on Christmas Eve deer kneel and pray. — An early missionary probably was

responsible for the idea but it still lingers and wily Indians have attempted catching the deer in the act.

In England it is believed that bees express honor for Christmas by singing in their hives at

midnight. Bee hives are always adorned with holly sprigs for the Yuletide season.

In Europe it was custom for a young girl to creep to the family woodpile on Christmas Eve and pull out the first stick her hand touched. If the stick was a straight one with no knots, tradition said she would have a good husband.

Farmers in Europe also gave torches to their children and sent them singing into the apple orchards and the fields. The mice, caterpillars and moths were said to flee before approaching singers.

In early Germany it was a belief water turned into wind during the hour before midnight on Christmas Eve.

“MABEL, say: BLACK LABEL!”

*for Canada's Best-Selling Beer
just about everybody likes Black Label*



... A LITTLE WISH WITH A LOT
OF HEART ... TO YOU AND YOURS!

CORNETT'S DRUG STORE
Irma, Jackie, Ruth, Bob and Jack



Joy to all

On this holiest of days, we
extend our sincere wishes
for a very Merry Christmas

MASTER CLEANERS

Every Fri. and Sat:
THE ONE AND ONLY

Nellie Hill

FOR YOUR ENTERTAINMENT

★
MAKE YOUR RESERVATIONS NOW
FOR YOUR CHRISTMAS PARTIES

DANCING EVERY FRIDAY & SATURDAY
FEATURING KEITH KENNEDY & HIS ORCHESTRA
SPACIOUS DANCE FLOOR AMPLE PARKING

Anderdon Tavern